Census 2020

Why it matters to Virginia
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Voices for Virginia’s Children
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Voices for Virginia’s Children

• We champion public policies that improve the lives of VA’s children, especially in areas of:
  • Early care and education
  • Family economic security
  • Foster care and adoption
  • Health and well-being
  • Mental health
  • Childhood Trauma

• Privately funded, nonprofit, nonpartisan
KIDS COUNT Data

• KIDS COUNT Data Center tracks more than 40 indicators of child well-being by locality
• 150+ more at the state level
• Partnership with Annie E. Casey Foundation
• Trends, charts, maps, comparisons
Census – A brief history

Taking the 1960 census in Hawaii.
The 1860 Census Had Three Race Categories: White, Black and Mulatto

<table>
<thead>
<tr>
<th>Dwelling House—numbered in the order of visitation.</th>
<th>Families—numbered in the order of visitation.</th>
<th>The name of every person whose usual place of abode on the first day of June, 1860, was in this family.</th>
<th>Description.</th>
<th>Age</th>
<th>Sex</th>
<th>Color, White, Black, or Mulatto</th>
<th>Profession, each person over 15 yrs</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
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<td>3</td>
<td>4</td>
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</tbody>
</table>

Source: U.S. Census Bureau
What does the 2020 Census have to do with data?

Individual responses derived from census surveys collectively:

✓ Informs decisions made by public and private sectors

✓ Helps evaluate progress and outcomes for populations of people

✓ Determines federal funding for states for the next decade
Equality vs. Equity
Where should we...?
Census data is the basis for making and evaluating decisions

Who makes up the target population?
What are their needs?
How can we serve them?
Did we get to the intended outcome?
Nearly a quarter of children under 5 live in Northern Virginia

- **NOVA**: 99,771
- **Rest of Virginia**: 410,486

Child population under age 5, 2016
The majority of children under 5 in Northern Virginia are children of color

Alexandria City
- Hispanic/Latino: 23%
- Black/African American: 20%
- Asian: 3%
- Two or more races: 11%
- White: 43%

Total child population under 5: 11,180

Arlington County
- Hispanic/Latino: 21%
- Black/African American: 8%
- Asian: 8%
- Two or more races: 9%
- White: 54%

Total child population under 5: 13,492

Fairfax County
- Hispanic/Latino: 24%
- Black/African American: 9%
- Asian: 14%
- Two or more races: 11%
- White: 42%

Total child population under 5: 75,099

Child Population by Race (under age 5)
2016
Nearly 40% of all children under age 6 who live in immigrant families in Virginia reside in Northern Virginia.

- **Alexandria**: 5,644 children in immigrant families
- **Arlington**: 6,299 children in immigrant families
- **Fairfax**: 43,961 children in immigrant families

*Age & nativity of own children under age 6 by number & nativity of parents
2016 ACS 5 year estimates*
From 2011 to 2016 Northern VA experienced a growth in the number of children under 5.
High numbers of children live in families that struggle to meet basic needs in all three communities

1 in every 3 children under 6 in Alexandria City
&
1 in every 5 children under 6 in Arlington County and Fairfax County are economically disadvantaged

----------------------------- THAT’S -----------------------------

25,182 children just under 6 years old combined

----------------------------- ENOUGH TO FILL -----------------------------

<table>
<thead>
<tr>
<th>Locality</th>
<th>Number ED</th>
<th>Percent ED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alexandria City</td>
<td>3390</td>
<td>32%</td>
</tr>
<tr>
<td>Arlington County</td>
<td>3068</td>
<td>20%</td>
</tr>
<tr>
<td>Fairfax County</td>
<td>18124</td>
<td>20%</td>
</tr>
</tbody>
</table>

503 SCHOOL BUSES
Majority of families have at least one working parent and must rely on some form of child care

Alexandria City
SINGLE PARENT NOT WORKING: 525
SINGLE WORKING PARENT: 2528
TWO PARENTS: NEITHER WORKING: 327
TWO PARENTS: MOM WORKING: 0
TWO PARENTS: DAD WORKING: 3986
TWO PARENTS WORKING: 5139

Arlington County
SINGLE PARENT NOT WORKING: 759
SINGLE WORKING PARENT: 2494
TWO PARENTS: NEITHER WORKING: 109
TWO PARENTS: MOM WORKING: 229
TWO PARENTS: DAD WORKING: 3592
TWO PARENTS WORKING: 9735

Fairfax County
SINGLE PARENT NOT WORKING: 3126
SINGLE WORKING PARENT: 13295
TWO PARENTS: NEITHER WORKING: 438
TWO PARENTS: MOM WORKING: 1888
TWO PARENTS: DAD WORKING: 21688
TWO PARENTS WORKING: 43552

Living arrangement & employment of own children
2016 ACS 5 year estimates
Over $10 billion federal dollars in Virginia rely on an accurate census

<table>
<thead>
<tr>
<th>CFDA</th>
<th>Program Name</th>
<th>Dept.</th>
<th>Type</th>
<th>Recipients</th>
<th>Obligations</th>
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<tbody>
<tr>
<td>93.778</td>
<td>Medical Assistance Program (Medicaid)</td>
<td>HHS</td>
<td>Grants</td>
<td>States</td>
<td>$4,209,980,037</td>
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<td>93.774</td>
<td>Medicare Part B (Supplemental Medical Insurance) – Physicians Fee Schedule Services</td>
<td>HHS</td>
<td>Direct Pay</td>
<td>Providers</td>
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<td>10.551</td>
<td>Supplemental Nutrition Assistance Program (SNAP)</td>
<td>USDA</td>
<td>Direct Pay</td>
<td>Households</td>
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<td>20.205</td>
<td>Highway Planning and Construction</td>
<td>DOT</td>
<td>Grants</td>
<td>States</td>
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<tr>
<td>14.871</td>
<td>Section 8 Housing Choice Vouchers</td>
<td>HUD</td>
<td>Direct Pay</td>
<td>Owners</td>
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<td>84.027</td>
<td>Special Education Grants (IDEA)</td>
<td>ED</td>
<td>Grants</td>
<td>States</td>
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<tr>
<td>93.767</td>
<td>State Children’s Health Insurance Program (S-CHIP)</td>
<td>HHS</td>
<td>Grants</td>
<td>States</td>
<td>$247,586,000</td>
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<tr>
<td>84.010</td>
<td>Title I Grants to Local Education Agencies</td>
<td>ED</td>
<td>Grants</td>
<td>LEAs</td>
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<td>10.555</td>
<td>National School Lunch Program</td>
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<td>Grants</td>
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<td>14.195</td>
<td>Section 8 Housing Assistance Payments Program (Project-based)</td>
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<td>Direct Pay</td>
<td>Owners</td>
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<td>93.600</td>
<td>Head Start/Early Head Start</td>
<td>HHS</td>
<td>Grants</td>
<td>Providers</td>
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<td>10.557</td>
<td>Supplemental Nutrition Program for Women, Infants, and Children (WIC)</td>
<td>USDA</td>
<td>Grants</td>
<td>States</td>
<td>$99,370,732</td>
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<td>93.568</td>
<td>Low Income Home Energy Assistance (LIHEAP)</td>
<td>HHS</td>
<td>Grants</td>
<td>States</td>
<td>$81,516,532</td>
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<td>93.527/93.224</td>
<td>Health Center Programs (Community, Migrant, Homeless, Public Housing)</td>
<td>HHS</td>
<td>Grants</td>
<td>Providers</td>
<td>$79,293,497</td>
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<td>93.596</td>
<td>Child Care and Development Fund-Entitlement</td>
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<td>Grants</td>
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<td>$63,928,000</td>
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<td>93.658</td>
<td>Foster Care (Title IV-E)</td>
<td>HHS</td>
<td>Grants</td>
<td>States</td>
<td>$53,157,000</td>
</tr>
</tbody>
</table>

16 Large Federal Assistance Programs that Distribute Funds on Basis of Decennial Census-derived Statistics (Fiscal Year 2015)
Some communities are harder to count than others

**What is “hard-to-count?”**

Identified census tracts that had a response rate on the previous decennial census survey of less than 70%

**Who is hard-to-count?**

- Children under age 5
- People of color
- Low-income communities
- Rural communities
- Complex families

**What is the consequence?**

Loss of power
What’s different about the 2020 census?

1. Support and funding for the execution of the survey
2. The potential addition of a citizenship question
3. Internet first approach
What is Voices doing?

• Presentations to interested groups who want to learn more about the impact of an accurate census on Virginia’s child population
• Serving as a trusted Voice with policymakers about the census
• Members of the Virginia Counts Coalition
• More to come…
What can you do?

- **Start a complete count committee**
  - Contact your local government and ask to establish a CCC by January
  - Advocate for it to be all-inclusive

- **Be a trusted messenger**

- **Talk to communities and decisions makers about the importance of the 2020 census**

- **Spread information — not misinformation**
Join Us!

- Register to receive our emails/action alerts
- Follow us on social media
- Share your story with us
- Attend our events and advocacy days
- Keep in touch!
Questions?

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